

EVOLUTION OR DISRUPTION? CHANGING PATTERNS IN THE AUTOMOTIVE INDUSTRY

How industry related factors, such as electrification and new mobility along with global trends like reshoring and rethinking of Industrial Value Chains, are giving the sector a new shape

Thursday, November 23rd 2023

2.30 PM to 4.00 PM (CET)

Live streaming event

Introduced and moderated by

Francesco Mascolo

*Head of Institutional Affairs International Subsidiary Banks
Institutional Affairs & External Communication ISB Intesa Sanpaolo*

Welcome Speech

Giuseppe Ferraro

*Head of Corporate & SME
International Subsidiary Banks Division Intesa Sanpaolo*

**Embracing an eastern destiny:
the future of the automotive industry**

Gianluca Di Loreto

*Partner at Bain & Company
Head of Bain Automotive practice Italy*

**The automotive value chain goes far beyond cars.
Vehicle technology at the center
of the digital and energy ecosystem
for the mobility of the future**

Fabio Orecchini

*Director of the Automotive and Mobility Observatory
Luiss Business School, Rome*

**Industrial value chain and implications
on automotive sector new trend**

Daniela Blandino

*Head of SME Clients & Commercial Banking Products
International Subsidiary Banks Division Intesa Sanpaolo*

**An across multiple countries perspective
on new frontiers in automotive sector**

Introduced and moderated by

Marco Capellari

*Head of Marketing
International Subsidiary Banks Division Intesa Sanpaolo*

Tamás Rózsa

*Managing Director
Top Tier Consultants, Budapest*

Tamás Győr

*Head of SME Division
CIB Bank, Budapest*

Alice Grittini

*Sustainability Manager and Head of Sustainable Development
International Subsidiary Banks Division Intesa Sanpaolo*

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