

EUROPEAN
CURRICULUM VITAE
FORMAT



PERSONAL INFORMATION

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Nationality Hungarian
Date of birth 10.03.1962

WORK EXPERIENCE

- Dates (from – to)
 - Name and address of employer
 - Type of business or sector
 - Occupation or position held
 - Main activities and responsibilities
- Since Oct 2007
Intesa Sanpaolo SpA, Italy, Turin, Piazza San Carlo 156
Private
Head of Croatian, Serbian and Bosnian banks' department, International Subsidiary Banks Division, Intesa Sanpaolo, Milan
 - Follow up the performances of the South-Eastern European subsidiary Banks (Croatia, Serbia and Bosnia)
 - Harmonize all their types of activities (both business and governance) to the shareholder's expectations
 - Manage their funding possibilities.
 - Member of the Board and Audit committees in the supervised banks
- Apr 2005 – Oct 2007
CIB Bank Ltd, Hungary, Budapest, Medve str 4-14
Private
Deputy CEO, Head of retail and sales channels and in the last year Deputy CEO, Head of sales channels division
 - Direct the retail business i.e.: strategy, products, marketing, pricing, credit decisions of all kind of consumer segments
 - Manage the sales channels (branches, alternative channels, agent partners) which provided full service to corporate and SME clients as well. (1300 people, 100 branches.)
 - Member of the Management committee and Liquidity committee
- Jun 2003 – Apr 2005
K&H Bank Ltd, Hungary, Budapest, Vigado Square 2
Private
Managing Director, Head of SME Marketing and Product Department and Head of SME and Consumer Marketing Department
 - Manage the department and provide professional support to the branch network (160 branches).
 - Create strategy and policies, manage the products, processes, create decision making tools, marketing approaches, organize trainings of sales technics
- Mar 1992 – Jun 2003
CIB Bank Ltd, Hungary, Budapest, Medve str 4-14
Private

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EDUCATION AND TRAINING

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
 - Title of qualification awarded
 - Level in national classification

PERSONAL SKILLS & COMP.

MOTHER TONGUE
OTHER LANGUAGES

ORGANISATIONAL SKILLS AND COMPETENCES

DRIVING LICENCE(S)

Director of SME Banking Division

- Creating the strategy for the bank's SME clients
- Managing the main target of this segment and find the best products/marketing tools to support the sales activity

Director of Budapest Region

- Managing the business line for the SME
- Managing all the branches in Budapest and in Pest county (17 units)
- Directing the Budapest Regional Centre (SME banking department, Private Credit department and Priv. Banking department)(No. staff: 150)

Head of Branch Network Corporate Relationship

- Coordinating and managing the corporate banking at all branches (32 units, 90 people),having personal contact with the prime large customers in the countryside.

Manager at the first and largest branch (in Győr)

1985 – 1992

Magyaróvári Kötöttárugyár, Hungary

Private

General manager of a subsidiary

- Manage confectioned knitting wear exports.

Economist, and Head of the commercial department

- Handled company's operational mechanism and its harmonization to the market demand

1980 - 1984

Economic University of Pécs, Hungary

Economics

Degree in Economics

University

Hungarian

English, fluent level

Italian, medium level

Member of Supervisory Board

- 1999-2003 at Graboplast Rt (Hungarian Artificial Leather Co.)
- 2001-2002 at Bábolna Rt (Hungarian Agricultural Co.)
- 2009 at ISP Bosnia, Banca Intesa Beograd, PBZ Zagreb

Member of Audit Committee

- 1995-1999 at Graboplast Rt (Hungarian Artificial Leather Co.)
- 2008- 2009 ISP Bosnia, ISP Romania
- 2008 Banca Intesa Beograd, PBZ Zagreb, ISP Albania

yes

Milan, 23 February 2012

Signature